MCCLAIN COUNTY



A Program of TSET



The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

OKLAHOMANS SERVED:

County FY21:

259

County Cumulative FY03-FY21:

4,757

State Cumulative FY03-FY21:

523,994

HEALTH **INDICATORS**

2020 OKLAHOMA STATE DEPARTMENT OF HEALTH



(Rate per 100,000)

244.1

168.2

CANCER DEATHS

(Rate per 100,000)

ADULT SMOKING RATE

17.5%

OBESITY RATE

PREVALENCE OF DIABETES

(%)

(%) 34.4%

(%) 10.3%

COUNTY **OKLAHOMA** U.S. 217.4 184.7 171.1 144.1

19.1% 15.5%

36.4% 31.9%

13.0% 10.6%



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$351,965 invested in your community FY21-FY22

\$1,245,400 invested in your community FY16-FY20

Grantees FY21-FY22

Norman Regional Health System Serving McClain County

\$351.965



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$117.000 invested in your community

Healthy Communities Incentive Grants

City of Blanchard		
City of Newcastle	\$25	,000

\$10,000 City of Purcell

Healthy Schools Incentive Grants

Blanchard Public School \$15,000	Newcastle High School \$5,000
Newcastle Public School \$7,000	Washington Public Schools \$5,000



405.521.3888 | TSET.OK.GOV Board of Directors Chair Michelle Stephens Executive Director Julie Bisbee

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

3 BEHAVIORS









Sedentary Lifestyle

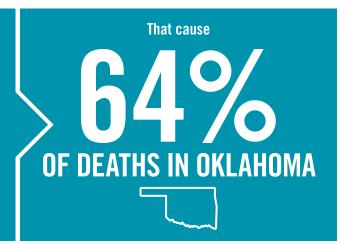
Lead to 4 CONDITIONS











TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:



1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS

SMOKING:

7.500 ADULT DEATHS EACH YEAR 1.300 KIDS BECOME DAILY SMOKERS EACH YEAR

\$138 MILLION IS SPENT BY TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING-PREVALENCE 28.6%

19.1% 2020

SMOKING AMONG KIDS **CUT IN HALF**

RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 470,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE MEDICAL LOAN REPAYMENT PROGRAM, 90 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA